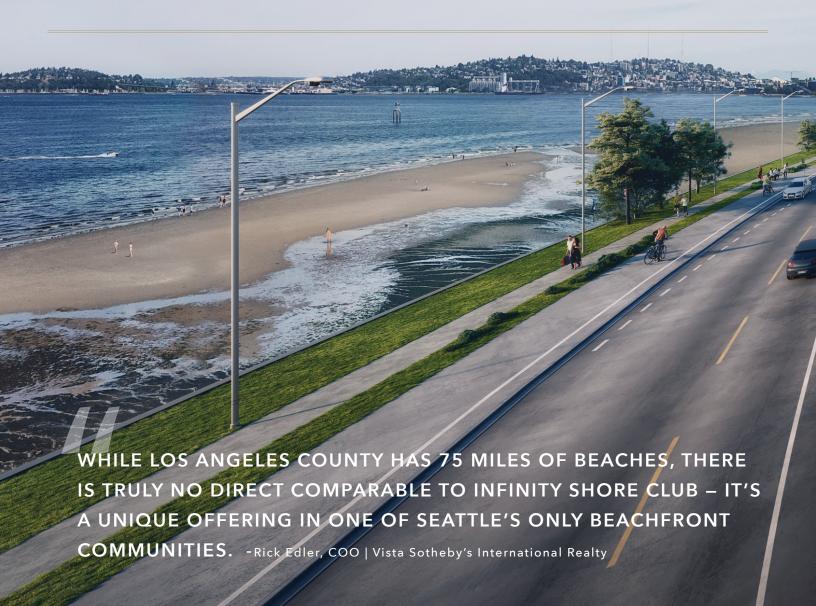


A QUARTER CENTURY IN THE MAKING

When Infinity Shore Club Residences is completed, twenty-five years of planning and work will have gone into assembling the land, entitling the property and constructing the building. Comprising five contiguous lots and sited on a prime stretch of Alki Beach waterfront, this exclusive community presents a real estate opportunity that is inherently rare. Given the profile of the prospective ownership, these condominium estates will most likely be handed down to the next generation as family heirlooms and seldomly be available for purchase. So, while the views go on forever, this opportunity will not.

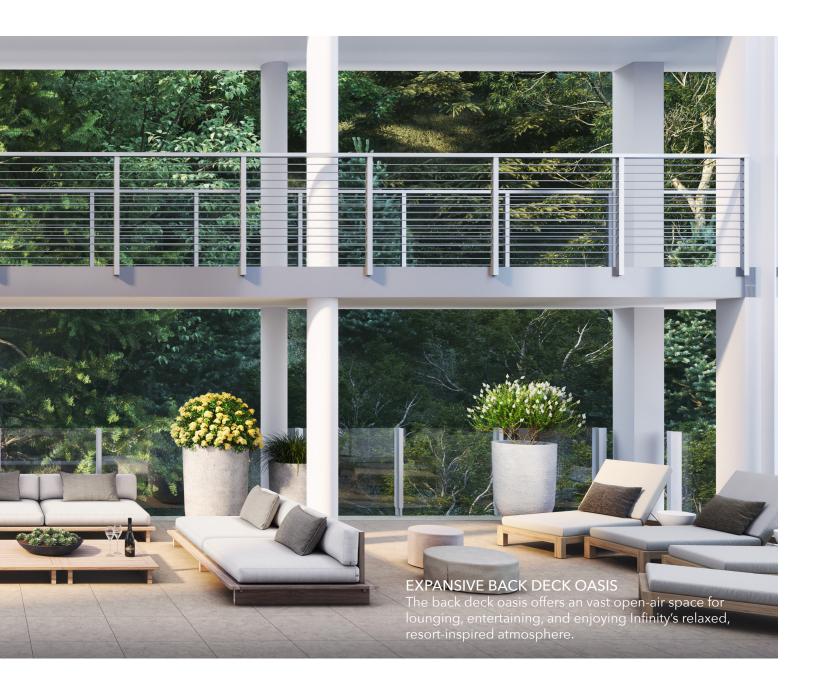


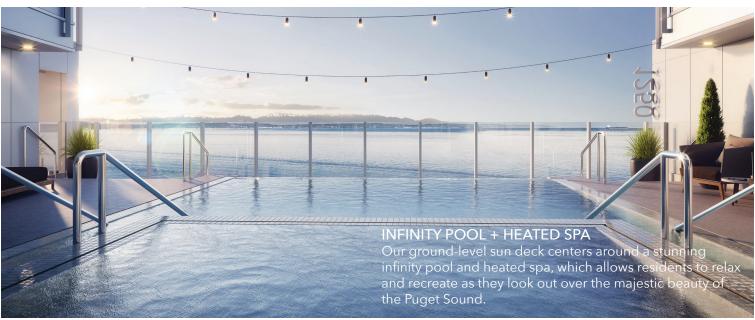














ENDURING VALUE. The only enclave of its kind in West Seattle's desirable Alki Beach community, Infinity Shore Club Residences offers the ultimate in West Coast luxury living with an exclusive collection of just 37, generously scaled condominium estates, right on Puget Sound. When Infinity Shore Club Residences is completed, twenty-five years of planning and work will have gone into assembling the land, entitling the property and constructing the building. Only a fortunate few will own this epitome of oceanside living.

ALKI WATERFRONT RESIDENTIAL COMPARISON

HORIZONTAL HIGH-RISE. Residences at Infinity Shore Club deliver a higher level of construction quality than its in-city peer group – truly penthouse specifications on every level. Considering price points between \$1 million and \$5 million, the central City of Seattle neighborhoods are witness to condominiums achieving average values of \$904 per sq. ft. vs. single-family homes of \$596 per sq. ft. So, condominiums typically garner 52% higher value in a direct comparison on interior square footage only, not factoring construction quality, efficiencies and amenities. Typical waterfront homes on Alki Avenue SW have sold for approximately \$800 per sq. ft. so applying the 52% premium for condominiums would suggest a peer value of \$1,214 per sq. ft. before factoring the additional ownership interest in the building amenities.

UNCOMMON COMMONS. A typical home at Infinity Shore Club includes the exclusive interior and exterior living spaces of the residence, which averages approximately 1,552 sq. ft. Plus, each owner owns a 1/37th interest in the extensive common areas with access to 100% of these amenities on multiple floors. So, if there is approximately 4,250 sq. ft. of interior common area plus 13,800 sq. ft. of exterior common areas, then acknowledging a 1/37th interest in the total of 18,050 sq. ft. of accessible amenities means residents effectively enjoy the value of 2,040 sq. ft. Therefore, if the average investment is \$1,845,000 divided by the



INFINITY SHORE CLUB

1250 Alki Avenue, Seattle, WA

MARKET: West Seattle

SAMPLE LISTING

PRICE: \$1,724,950

SQ. FT.: 1,434 | PRICE/SQ.FT.: \$1,203

YEAR BUILT: 2021

BEACHFRONT: Yes WATERFRONT: Yes

SEAVIEW: Yes

gross interior and exterior living areas, which average 2,040 sq. ft., then the effective price is \$904 per sq. ft. – similar to the adjusted single-family counterpart and 50% less than penthouse condominium prices in downtown Seattle.



CONDOMINIUM ESTATES

Exclusive Interior Living Area + Private Terrace: 1,552 sq. ft.

Common Living Area: 4,250 sq. ft. / 37 units = 115 sq. ft.

Exterior Living Area: 13,800 sq. ft. / 37 units = 372 sq. ft.

TYPICAL VALUE PROPOSITION:

\$1,845,000 / interior + exterior sq. ft. = \$904 sq. ft.



SINGLE FAMILY HOME

Exclusive Interior Living Area: 3,670 sq. ft.

Common Living Area: 0 sq. ft.

Exterior Living Area: 1,156 sq. ft. / 1 unit = 1,156 sq. ft.

TYPICAL VALUE PROPOSITION:

\$2,850,000 / Total Area (interior/exterior) 4,826 sq. ft. =\$591 sq. ft. x 152% (52% premium for condominium adjustment) = \$898 sq. ft., comparatively.

RESALE COMPARISON ON ALKI

New construction towers in downtown Seattle command at least a 20% premium over similar resale properties built 2008-2019. Two units at 1226 Alki Avenue SW sold in 2019 that averaged \$811 per sq. ft. (interior and exterior area), which would equate to \$981 per sq. ft. if applying the same premium for being new, not considering likely appreciation over the past two years. This presents the relative value offered with Infinity Shore Club, which posts a typical value of \$904 per sq. ft. when factoring interior and exterior sq. ft. (including exclusive common areas based on a 1/37th interest).



Listing courtesy of NWMLS.

1226 ALKI

1226 Alki Avenue, Seattle, WA

MARKET: West Seattle

SAMPLE LISTING
PRICE: \$1,500,000

SQ. FT.: 1,878 | PRICE/SQ.FT.: \$798.72

YEAR BUILT: 2008 BEACHFRONT: Yes WATERFRONT: Yes

SEAVIEW: Yes

Alki Beach with breathtaking "active" views. Fortified steel and concrete frame construction. Window curtain walls, European hardware, custom designer cabinetry.

DOWNTOWN SEATTLE

NOT ALL CONDOMINIUMS ARE CREATED EQUAL

Only a few select residential towers in downtown Seattle compare to the quality and amenities of Infinity Shore Club Residences; however, none are waterfront addresses.

SPIRE (A) Typical condominiums are averaging \$1,200+ per sq. ft. with premium view penthouse and sub-penthouse homes commanding \$1,600-\$2,100+ per sq. ft. Occupancy spring 2021.

THE EMERALD (B) Typical condominiums are averaging \$1,300+ per sq. ft. with premium view penthouse and sub-penthouse homes commanding \$1,800-\$2,200+ per sq. ft. Occupancy early 2021.

FOUR SEASONS PRIVATE RESIDENCES (C)

Larger condominiums with hotel amenities (including an exterior pool) with one-bedroom, non-view comparable sales achieving \$1,650+ per sq. ft. and premium westward view estates commanding \$2,000+ per sq. ft.

FIFTEEN TWENTY-ONE SECOND AVENUE (D)

Consistently one of the best-selling, luxury condominium towers, the all two-bedroom+ residences typically garner \$1,200-\$1,700+ per sq. ft., depending on unit orientation and view.

NEXUS (E) The only high-rise new construction condominium to close in 2020 (based on presales from 2017), the 389-units have an average value of approximately \$1,100+ per sq. ft. but premium penthouses have closed at more than \$1,600+ per sq. ft.

WATERFRONT HOUSING COMPARISON: SEATTLE/EASTSIDE

While several luxury condominium developments have existed on Lake Washington, these boutique developments are very limited in availability and sold at typically higher prices than the initial offering at Infinity Shore Club Residences, and without comparable amenities.

KIRKLAND (F) The most premier waterfront condominiums at Water's Edge offer larger residences built 20 years ago and have averaged \$1,400+ per sq. ft. However, there is currently no availability. A new, nine-unit, concrete-and-steel community called EVOKE is the first of its kind in decades and reserving for priority presales at prices ranging from \$3 - \$10 million (\$1,500 - \$2,100+ per sq. ft.) with occupancy in 2023.

CARILLON POINT (G) The signature residences at One Carillon Point offer larger floor plans and lakeside living, and despite being 30 years old, the resale values trade between \$1,150 - \$1,800+ per sq. ft. However, there is currently no availability.

MADISON PARK (H)

Although not waterfront (lakeview) and not concrete-and-steel construction, The Odessa Condominiums has supported larger-format condominiums from \$1,172 - \$1,376+ sq. ft. However, there is currently no availability.

LAKE UNION (I)

There are no luxury waterfront condominiums on Lake Union. However, The Fairview Shores is a new wood-framed townhome over a concrete-and-steel podium with presale contracts up to \$5.25 million and average asking prices of \$1,250+ per sq. ft.

THE SEATTLE METRO AREA REMAINS
A RELATIVE BARGAIN FOR SUPER
PRIME RESIDENTIAL REAL ESTATE
AND PRESENTS AN UNPARALLELED
OPPORTUNITY FOR SAVVY CONSUMERS
TO ENJOY A CONFIDENT RUNWAY FOR
APPRECIATION IN THE YEARS AHEAD.

- Dean Jones, Owner I Realogics Sotheby's International Realty

CARILLON POINT

5505 Lake Washington Blvd. NE, Kirkland, WA

MARKET: Kirkland SAMPLE LISTING PRICE: \$4,500,000

SQ. FT.: 2,468 | PRICE/SQ.FT.: \$1,823

YEAR BUILT: 1991 BEACHFRONT: Yes WATERFRONT: Yes LAKEVIEW: Yes

Olson Kundig-designed masterpiece.



Listing courtesy of NWMLS.

Light-filled and open with sophistication and style. Chef's kitchen and expansive decks overlooking coveted coastline and maritime performances.



Listing courtesy of NWMLS.

WATER'S EDGE

925 LAKE ST S #101, Kirkland, WA

MARKET: Kirkland

SAMPLE LISTING

PRICE: \$5,500,000

SQ. FT.: 3,847 | PRICE/SQ.FT.: \$1,429

YEAR BUILT: 2001 BEACHFRONT: No WATERFRONT: Yes LAKEVIEW: Yes

Rarely available for resale, the Water's' Edge condominiums feature large-format residences and amenities including a club house, exercise center, pool, spa, steam room and concierge.

SPIRE

600 Wall St, Seattle, WA

MARKET: Downtown Seattle

SAMPLE LISTING
PRICE: \$2,158,500

SQ. FT.: 1,188 | PRICE/SQ.FT.: \$1,816

YEAR BUILT: 2021 BEACHFRONT: No WATERFRONT: No SEAVIEW: Yes

Panoramic views. Concierge, co-working lounge, yoga, theater and Club SPIRE on the 40th floor, with social spaces, terraces and 41st floor

fitness club.

spireseattle.com



Listing courtesy of NWMLS.

NEW HIGH-RISE CONDOMINIUMS COMMAND \$1,500 - \$2,200+ PER SQUARE FOOT FOR PREMIUM INVENTORY AND PENTHOUSES, SO INFINITY SHORE CLUB PRESENTS CLEAR VALUE BY COMPARISON.

- Ami Bumia, Executive Director of Sales I New Developments for Realogics Sotheby's International Realty



Listing courtesy of NWMLS.

EMFRAID

121 Stewart St, Seattle, WA

MARKET: Downtown Seattle

SAMPLE LISTING
PRICE: \$1,960,000

SQ. FT.: 1,068 | PRICE/SQ.FT.: \$1,835

YEAR BUILT: 2020 BEACHFRONT: No WATERFRONT: No SEAVIEW: Yes

Panoramic views. Residences include walnut kitchen cabinets, oak floors, full-size W/D, Latch keyless entry, and floor-to-ceiling windows. Amenities include fitness center, yoga studio, pet run and spa, guest suite, electric carshare, and rooftop indoor/outdoor lounge.

theemeraldseattle.com

FOUR SEASONS RESIDENCES

99 Union St, Seattle, WA

MARKET: Downtown Seattle

SAMPLE LISTING
PRICE: \$9,200,000

SQ. FT.: 4,293 | PRICE/SQ.FT.: \$2,143

YEAR BUILT: 2008 BEACHFRONT: No WATERFRONT: No SEAVIEW: Yes

West-facing with sweeping views of Puget Sound. Two view terraces with an outdoor barbeques. Four parking spaces, one storage unit, access to pool, gym, spa, valet as well as 24-hour concierge.

fourseasons.com/seattle/residences



Listing courtesy of NWMLS.

WHILE SIMILAR IN QUALITY, SCALE AND AMENITIES TO FOUR SEASONS PRIVATE RESIDENCES IN DOWNTOWN SEATTLE, ONLY INFINITY SHORE CLUB RESIDENCES OFFERS THE BEACH.

- Moira Holley, Senior Global Real Estate Advisor I Realogics Sotheby's International Realty



Listing courtesy of NWMLS.

FIFTEEN TWENTY-ONE SECOND AVENUE

1521 Second Ave., Seattle WA MARKET: Downtown Seattle

SAMPLE LISTING
PRICE: \$2,600,000

SQ. FT.: 1,723 | PRICE/SQ.FT.: \$1,509

YEAR BUILT: 2008 BEACHFRONT: No WATERFRONT: No SEAVIEW: Yes

Enduring views, Pike Place location. 24-hour concierge, amenity-rich building: Boardroom, Fitness Center, and 39th floor rooftop deck/lounge. Two package rooms and a large storage room included.

1521second.com

FAIRVIEW SHORES

2370 Fairview Ave. E #2, Seattle, WA

MARKET: Lake Union SAMPLE LISTING PRICE: \$3,750,000

SQ. FT.: 2,995 | PRICE/SQ.FT.: \$1,252

YEAR BUILT: 2022 BEACHFRONT: No WATERFRONT: No LAKEVIEW: Yes

Abundant and unobstructed western lake



Listing courtesy of NWMLS.

views showcase Seattle's best: Gasworks Park, the Space Needle, and the Seattle city skyline. Homes range from 3,000 to 4,000 square feet, each with its own expansive rooftop deck, private elevator, and secure two-car garage. These sustainable residences also tout a 4-Star Built Green rating for the environmentally conscious homeowner.

fairviewshoresseattle.com

INFINITY SHORE CLUB RESIDENCES IS WORLD-CLASS. UNLIKE MIAMI, THE SEATTLE AREA HAS VERY LIMITED BEACHFRONT LIVING AVAILABLE, ESPECIALLY DELIVERING AT THIS CALIBER OF DEVELOPMENT.

- Mayi de la Vega, Owner ONE Sotheby's International Realty



Listing courtesy of NWMLS.

NFXUS

1808 Minor Ave #PH203, Seattle, WA

MARKET: Downtown Seattle

SAMPLE LISTING
PRICE: \$4,915,100

SQ. FT.: 2,982 | PRICE/SQ.FT.: \$1,648

YEAR BUILT: 2019 BEACHFRONT: No WATERFRONT: No

SEAVIEW: Yes

A high-tech, high-rise at the heart of a burgeoning, multi-billion-dollar vertical village. Concierge, co-working space, fitness center, dog run/lounge, media lounge and 41st floor Sky Club with exhibition kitchen, lounge, terrace, and private dining.

nexusseattle.com



Listing courtesy of NWMLS.

THE ODESSA

2307 43rd Ave. E #C, Seattle, WA

MARKET: Madison Park

SAMPLE LISTING PRICE: \$3,542,025

SQ. FT.: 2,574 | PRICE/SQ.FT.: \$1,376

YEAR BUILT: 2016 BEACHFRONT: No WATERFRONT: No LAKEVIEW: Yes

Unobstructed views of Lake Washington, private outdoor spaces and expansive rooms.

IF SAN FRANCISCO
CONTINUES TO BE A
HARBINGER MARKET
FOR THE SEATTLE AREA,
I'D PREDICT UNIQUE
PROPERTIES LIKE
INFINITY SHORE CLUB
RESIDENCES COULD
COMMAND PREMIUMS
OF \$2,000-\$3,000 PER
SQUARE FOOT IN THE
NEXT CYCLE.

Gregg Lynn, Broker
 Sotheby's International Realty

OCEANSIDE HOUSING COMPARISON: WEST COAST/EAST COAST

The more mature waterfront markets found in Vancouver, BC, California's gold coast and in the coastal communities in Southern Florida have experienced global demand for world-class beachfront or oceanside condominiums.

VANCOUVER, BC

Effectively zero, truly beachfront condominiums exist in this market. However, several new dockside communities are offering comparable, condominium estate living such as Horseshoe Bay Sanctuary and Harborside Waterfront in North Vancouver, with pricing ranging from below (USD) \$1,000-\$2,200+ per sq. ft.

SAN FRANCISCO, CA

While not beachfront nor an accessible waterfront, One Steuart Lane on San Francisco's Embarcadero promenade is preselling with higher price points and values ranging between \$3,000-\$4,000+ per sq. ft. Delivery is expected by April 2021.



HORSESHOE BAY

6695 Nelson Avenue, Vancouver, BC

MARKET: Vancouver, BC

SAMPLE LISTING
PRICE: \$2,203,985

SQ. FT.: 1,653 | PRICE/SQ.FT.: \$1,333

YEAR BUILT: 2021 BEACHFRONT: No WATERFRONT: Yes

SEAVIEW: Yes

Boat house including kayaks, paddle boards, sailing, resident boat, mountain, and water views.

horseshoebaywestvancouver.com

THE VANCOUVER AREA
ARRIVED TO THE WORLD
STAGE ABOUT 25 YEARS
EARLIER THAN SEATTLE
AND WITNESSED THE
SAME INTERNATIONAL
DEMAND THAT IS NOW
EXPLODING THROUGHOUT
THE PUGET SOUND REGION
AS A SORT OF VANCOUVER
DEJA-VU.

-Jeff McDonald, Broker Sotheby's International Realty Canada





THE ARC

2405 89 Nelson Street, Vancouver, BC

MARKET: Yaletown, Vancouver, BC

SAMPLE LISTING PRICE: \$687,333

SQ. FT.: 609 | PRICE/SQ.FT.: \$1,128

YEAR BUILT: 2019 BEACHFRONT: No WATERFRONT: No

SEAVIEW: Yes

Club house, exercise center, pool, sauna/

steam room and concierge.

arcvancouver.com





ONE STEUART LANE

One Steuart Lane, San Francisco, CA

MARKET: San Francisco, CA

SAMPLE LISTING
PRICE: \$8,154,900

SQ. FT.: 2,169 | PRICE/SQ.FT.: \$3,759

YEAR BUILT: 2021 BEACHFRONT: No WATERFRONT: No

SEAVIEW: Yes



*Information provided by selling broker for unit #1606

Resident lounge, gourmet kitchen and dining room, spa suite, fitness studio and outdoor wellness space and valet parking service.

onesteuartlane.com

LOS ANGELES, CA

There are no direct comparable properties, however, brokers report beachfront homes in Hermosa Beach and Manhattan Beach will draw \$1,800 per sq. ft. and \$2,200+ per sq. ft., respectively. The newest communities are rental buildings in Santa Monica and Marina Del Rey, which will rent for \$5,000-\$15,000+ per month.

ORANGE COUNTY, CA

Popular oceanfront communities like Laguna Beach have very limited inventory and premier condominiums are typically renovated buildings that were built in the 1960s, with values ranging from \$1,700-\$3,000+ per sq. ft. while newer buildings can fetch more than \$3,500+ per sq. ft.

SAN DIEGO, CA

The region's most premier oceanside community is La Jolla and the most recent new condominium offering there is MUSE. This is an adaptive reuse of a commercial building that is not on the waterfront, but still sold out with values ranging from \$1,500-\$2,650+ per sq. ft.

MIAMI, FL

The most synonymous offering in South Florida is the Four Seasons Surfside Residences, which offered a boutique, high-quality condominium shore club with values achieving \$3,000-\$3,500+ per sq. ft. in a market where beachfront living is rather commoditized.



MUSE LA JOLLA

1020 Prospect Street, La Jolla, CA

MARKET: La Jolla, CA

SAMPLE LISTING
PRICE: \$5,950,000

SQ. FT.: 2,427 | PRICE/SQ.FT.: \$2,451

YEAR BUILT: 1960 BEACHFRONT: No WATERFRONT: No

SEAVIEW: Yes

Panoramic views, 12-foot ceiling heights, wine room and bar, private skytop terrace and 24-hour concierge.

muselajolla.com

DESPITE ENJOYING
MILES OF BEACHES IN
SOTHERN CALIFORNIA,
MOST OF OUR
OCEANSIDE LIVING
IS EITHER SINGLEFAMILY HOMES ON THE
BOARDWALK OR OLDER
CONDOMINIUMS –
IT'S ACTUALLY A RARE
OPPORTUNITY TO LIVE
IN A COMMUNITY LIKE
INFINITY SHORE CLUB.

 Brett Dickinson, Pacific Sotheby's International Realty





BLUEBIRD CANYON

1603 S Coast Hwy #F, Laguna Beach, CA

MARKET: Laguna Beach, CA

SAMPLE LISTING
PRICE: \$8,400,000

SQ. FT.: 2,364 | PRICE/SQ.FT.: \$3,553

YEAR BUILT: 2003 BEACHFRONT: Yes WATERFRONT: Yes

SEAVIEW: Yes

Gourmet kitchen, panaramic views of the Pacific Ocean, indoor/outdoor living, fireplace, built-in barbecue, courtyard, and outdoor shower.





CLIFF DRIVE

631 CLIFF DR #B1, Laguna Beach, CA

MARKET: Laguna Beach, CA

SAMPLE LISTING
PRICE: \$5,000,000

SQ. FT.: 1,615 | PRICE/SQ.FT.: \$3,095

YEAR BUILT: 1960 BEACHFRONT: Yes WATERFRONT: Yes

SEAVIEW: Yes

Wraparound ocean views, community pool and manicured gardens.







FOUR SEASONS, SURFCLUB

9011 Collins Avenue, Surfside, FL

MARKET: Miami, FL SAMPLE LISTING PRICE: \$3,995,000

SQ. FT.: 1,881 | PRICE/SQ.FT.: \$1,870

YEAR BUILT: 2017 BEACHFRONT: Yes WATERFRONT: Yes

SEAVIEW: Yes

Within the glistening towers, you'll find 119 private residences (which accommodate up to six bedrooms and 7,800 square feet apiece) and 31 one- and two-bedroom hotel residences that offer the perfect blend of the on-call amenities one would expect from a grand hotel and private living.

thesurfclub.com/residences.php

INFINITY SHORE CLUB: UNPARALLELED AMENITIES









INDOOR/OUTDOOR LIVING

- Private terrace (large 8-foot-wide balcony)
- Glass Nanawall® retractable window system
- Voluminous 9-foot ceiling heights (penthouses 10-foot+)
- Open plan design for flexible furniture arrangements
- Enduring views and abundance of natural light
- Gourmet kitchens with Bosch appliances (gas)
- Custom frameless cabinetry and quartz countertops
- Luxe finishes by acclaimed designer
 Susan Marinello
- Energy efficient LED lighting throughout
- Radiant in-floor heating in all bathrooms
- Multi-zone heat pumps and air conditioning
- Options for technology and closet personalization

AMENITIES + SPECIFICATIONS

- Steel and concrete construction
- Infinity pool with hot tub
- Rooftop deck space with firepits and BBQ
- Concierge service with mailroom
- Fitness gym and exterior yoga areas
- Great room and residents lounge
- Expansive back deck oasis space
- Two tower elevators with security codes
- Controlled access entry and garage
- Kayak and paddleboard wash station
- Exclusive pet entrance and spa area
- Bike and recreational storage space
- Electric vehicle parking
- Private storage rooms
- Optional wine storage

HARD HAT TOURS ARE AVAILABLE BY APPOINTMENT

SALES TEAM:

JASON JORDAN, Sales Concierge | Jason@infinityshoreclub.com

SANDRA HINES | Sandra@infinityshoreclub.com | MOIRA HOLLEY | Moira@Infinityshoreclub.com

1250 ALKI AVE SW | 206.445.7776







INFINITYSHORECLUB.COM

